ATTENDANCE SHEET -CUM- MINUTES OF BOARD OF STUDIES

Minutes of the meeting of the Board of Studies of _____ Drawing & Painting _____ (Subject)

held on __20/2/16__ (date) at __11.00__ (time).

PRESENT

(Name)		(Signature)
1. Prof. Ragini Roy	(Chairperson)	
2. Prof. S. N. Lahiri	(External Expert 1)	
3. Prof. Zargar Zahoor	(External Expert 2)	
4. Shri Vijay Sakpal	External Expert 3 (Internal Member)	
5. Prof. A. K. Sharma	(Internal Member)	
6. Dr. Meenakshi Thakur	(Internal Member)	
7. Dr. Namita Tyagi	(Internal Member)	
8. Dr. Sonika	(Internal Member)	
9. Dr. Vijaya K.	(Internal Member)	
10.	(Internal Member)	

Proposed changes in the existing system

1. All the three specializations namely Mural, Printmaking and composition should be written specifically on the degree awarded for M.A (Drawing and Painting).
2. The Course of Composition should be made compulsory at B.A (Hons.) level.
3. Printmaking can be an option with Portrait Painting at B.A (Hons.) level.
4. The course titles of DPM- 705,805,905 can be changed to Creative Painting I, II, III instead of Pictorial Composition I, II, III respectively.
5. The syllabus of work experience courses of commercial art certificate course and advanced certificate course has been revised.

(Signature of Chairperson)

- All the three specializations namely Mural, Print making and Composition should be written specifically on the degree awarded for M.A. (Drawing and Painting).

- Specialization in Mural.
- Specialization in Print Making.
- Specialization in Composition.

- The course of Composition as named DPM-503, CREATIVE COMPOSITION-I should be made compulsory at B.A. (Hons.) level.

- Which was in option with the course of Portrait as named DPM-504 PORTRAIT STUDY-I.

- Printmaking as named Graphic-I DPM-502 can be an option with the course Portrait Painting at B.A. (Hons.) level.

- The course titles of DPM-705, 805, 905 can be changed to Creative painting I, II, III instead of Pictorial Composition I, II, III respectively.

- The syllabus of work experience courses of Commercial Art certificate course and advanced certificate course has been revised.

- The course outline has been revised :

(DPW) DRAWING AND PAINTING WORK EXPERIENCE COURSE OF COMMERCIAL ART (2015-2016)

1	Department/center proposing the course	Department Of Drawing and Painting
2	Course Title: COMMERCIAL ART I	(DPW) DRAWING AND PAINTING WORK EXPERIENCE WORK EXPERIENCE COURSE - CERTIFICATE AND ADVANCED CERTIFICATE COURSE- COMMERCIAL ART
3	L-T-P	18
4	Credits	2
5	**Course number**	**(DPW-101,201)**
6	Status (category for program)	WORK EXPERIENCE COURSE
7	Overlap with any UG/PG course of Department/centre	No
8	Overlap with any UG/PG course of another Department /centre	No
9	Frequency of offering	Four in a week
10	Faculty who will teach the course	Dr Meenakshi Thakur
11	Will the course require visiting faculty	No
12	Course objective (about 50 words) indicating motivation and aims	Advanced Certificate Course of Commercial Art Curriculum focus of making students to build a strong foundation for a graphic design Career by Learning design technique, visual thinking, Concept development, color, composition, typography, drawing, illustration and their implications through both by hand on exercise, and by using computer graphic design programs that will make student self sufficient and it will enable them to get job according to the opportunities available as per need of artistic ambivalence.

(DPW) DRAWING AND PAINTING WORK EXPERIENCE WORK EXPERIENCE COURSE
(2015-2016)

Existing status (Course –wise)	Proposal for Change (Course – wise)
Course No.: DPW101, Course Title: COMMERCIAL ART I Class: B.A., Status of Course: WORK EXPERIENCE, Approved since session: 2012-2013 Total Credits:2, Periods(55 mts. each)/week:4(L-0+T-0+P/S-3), Min.pds./sem.:39 (a) Drawing and illustration (b)Lettering and Typography: English and Devanagri alphabets (c) Designing of Logo and Symbol (d) Label Designing (e) Sketching work (f) Advertising theory	**Course No.: DPW101, Course Title: COMMERCIAL ART I** Class: B.A., Status of Course: WORK EXPERIENCE, Approved since session: 2012-2013 Total Credits:2, Periods(55 mts. each)/week:4(L-0+T-0+P/S-3), Min.pds./sem.:39 **a) Drawing and illustration** **b) Lettering and typography- study of lettering of Roman and Devanagri Scripts** **c) Symbol or Icons designs for various Environments like School, Institutions, forest, factory ects.** **d) Out door sketching (2D & 3D Dimensional objects)** **e) Advertising (Advertising Art and Ideas-I) Theory**

Existing status (Course –wise)	Proposal for Change (Course –wise)
Course No.: DPW201, Course Title: COMMERCIAL ART II Class: B.A., Status of Course: WORK EXPERIENCE, Approved since session: 2012-2013, Total Credits:2, Periods(55 mts. each)/week:4(L-0+T-0+P/S-3), Min.pds./sem.:39 (a) Book Jacket (b) Typography (Press Layout) (c) Magazine advertisement (d) Poster Design (e) Sketching work (f) Advertising theory.	**Course No.: DPW201, Course Title: COMMERCIAL ART II** Class: B.A., Status of Course: WORK EXPERIENCE, Approved since session: 2012-2013 ,Total Credits:2, Periods(55 mts. each)/week:4(L-0+T-0+P/S-3), Min.pds./sem.:39 a) **Lettering and typography:- Develop an understanding of the basic terminology of typography and the historical origin of typographical terms and Concepts and its present implications.** b) **Logo or Monogram- Logo designing of Company and Product.** c) **Publication Design- Press Layout design- Any product of Daily needs-** d) **Magazine Layout design- Any Product of Daily needs.** e) **Outdoor indoor Sketching (2D and 3D Dimensional objects)** f) **Advertising (Advertising Art and Ideas-II) Theory**

(DPW) DRAWING AND PAINTING WORK EXPERIENCE COURSE
CERTIFICATE COURSE- COMMERCIAL ART (2015-2016)

1	Department/center proposing the course	Department Of Drawing and Painting
2	Course Title: COMMERCIAL ART I	(DPW) DRAWING AND PAINTING WORK EXPERIENCE WORK EXPERIENCE COURSE - CERTIFICATE AND ADVANCED CERTIFICATE COURSE- COMMERCIAL ART
3	L-T-P	18
4	Credits	2
5	**Course number**	**(DPW-301,401)**
6	Status (category for program)	WORK EXPERIENCE COURSE
7	Overlap with any UG/PG course of Department/centre	No
8	Overlap with any UG/PG course of another Department /centre	No
9	Frequency of offering	Four in a week
10	Faculty who will teach the course	Dr Meenakshi Thakur
11	Will the course require visiting faculty	No
12	Course objective (about 50 words) indicating motivation and aims	To offer quality education based on creativity, analytical thinking and professional ethics such that it adds value to The Industry and society as a whole, through focus on knowledge and innovation and latest technology.

CERTIFICATE COURSE- COMMERCIAL ART (2015-2016)

Existing status (Course –wise)	Proposal for Change (Course –wise)
Course No.: DPW301, Course Title: COMMERCIAL ART III Class: B.A., Status of Course: WORK EXPERIENCE, Approved since session: 2012-2013 Total Credits:2, Periods(55 mts. each)/week:4(L-0+T-0+P/S-3), Min.pds./sem.:39 (a) Hoarding (b) Application of Illustration (c) Typography (Press Layout) (d) Magazine advertisement (e) Sketching work (f) Advertising theory.	**Course No.: DPW301, Course Title: COMMERCIAL ART III** Class: B.A., Status of Course: WORK EXPERIENCE, Approved since session: 2012-2013 Total Credits:2, Periods(55 mts. each)/week:4(L-0+T-0+P/S-3), Min.pds./sem.:39 a) Publication Design: Press layout design-Any product of Daily needs. b) Magazine layout design-Any product of Daily needs. c) Poster design- Social/Cultural issue. d) Fundamentals of Computers Designing Skill Developments-Coral Draw (Basic) Photoshop (Basic) Creating Corporate Identity with visiting Cards. e) Out door sketching. f) Advertising theory (Advertising and media, theory of Poster, creativity in Advertising)

(DPW) DRAWING AND PAINTING WORK EXPERIENCE WORK EXPERIENCE
CERTIFICATE COURSE –COMMERCIAL ART
(2015-2016)

Existing status (Course –wise)	Proposal for Change (Course –wise)
Course No.: DPW401, Course Title: COMMERCIAL ART IV Class: B.A., Status of Course: WORK EXPERIENCE, Approved since session: 2012-2013 Total Credits:2, Periods(55 mts. each)/week:4(L-0+T-0+P/S-3), Min.pds./sem.:39 (a) Story Board (b) Symbol for public service (c) Packaging (d) Copy Writing (e) Visualisation Theory (f) Advertising theory.	**Course No.: DPW401, Course Title: COMMERCIAL ART IV** Class: B.A., Status of Course: WORK EXPERIENCE, Approved since session: 2012-2013 Total Credits:2, Periods(55 mts. each)/week:4(L-0+T-0+P/S-3), Min.pds./sem.:39 a) Hording, Brochures, Show Cards designs. b) Design and illustrations-story, sports, fairs, festivals. c) Packaging design d) Exhibition and Display design e) Outdoor Sketching f) Advertising theory (Advertising Planning, Campaign Planning)

(DPW) DRAWING AND PAINTING WORK EXPERIENCE COURSE
ADVANCED CERTIFICATE COURSE- COMMERCIAL ART (2015-2016)

1	Department/center proposing the course	Department Of Drawing and Painting
2	Course Title: COMMERCIAL ART I	(DPW) DRAWING AND PAINTING WORK EXPERIENCE WORK EXPERIENCE COURSE - CERTIFICATE AND ADVANCED CERTIFICATE COURSE- COMMERCIAL ART
3	L-T-P	18
4	Credits	2
5	**Course number**	**(DPW-501,601)**
6	Status (category for program)	WORK EXPERIENCE COURSE
7	Overlap with any UG/PG course of Department/centre	No
8	Overlap with any UG/PG course of another Department /centre	No
9	Frequency of offering	Four in a week
10	Faculty who will teach the course	Dr Meenakshi Thakur
11	Will the course require visiting faculty	No
12	Course objective (about 50 words) indicating motivation and aims	To hone the students skills in order to enable them to work efficiently by acquiring training in new technology and imparts formal training to students in Computer Aided Design (CAD) which is the need of the hour. (Adobe Photoshop, Adobe PageMaker, Adobe Illustrator and Corel Draw)

ADVANCED CERTIFICATE COURSE- COMMERCIAL ART
(2015-2016)

Existing status (Course –wise)	Proposal for Change (Course –wise)
Course No.: DPW501, Course Title: COMMERCIAL ART V Class: B.A., Status of Course: WORK EXPERIENCE, Approved since session: 2012-2013 Total Credits:2, Periods(55 mts. each)/week:4(L-0+T-0+P/S-3), Min.pds./sem.:39 1) Work 1: Press Campaign (a) Press Camping (b) Illustration (c) Magazine Camping (d) Advertising Theory.	**Course No.: DPW501, Course Title: COMMERCIAL ART V** Class: B.A., Status of Course: WORK EXPERIENCE, Approved since session: 2012-2013 Total Credits:2, Periods(55 mts. each)/week:4(L-0+T-0+P/S-3), Min.pds./sem.:39 a) Computer Aided Design (Designing skill developments- Coral Draw and Photoshop)- Poster Design. b) Advertising Mini Campaign- Social Campaign, Product/Commercial Campaign. c) Story board and Copy writing. d) Indoor and Outdoor Sketching. e) Advertising theory (Advertising and Marketing Research, Printing Process-I)

ADVANCED CERTIFICATE COURSE- COMMERCIAL ART
(2015-2016)

Existing status (Course –wise)	Proposal for Change (Course –wise)
Course No.: DPW601, Course Title: COMMERCIAL ART VI Class: B.A., Status of Course: WORK EXPERIENCE, Approved since session: 2012-2013 Total Credits:2, Periods(55 mts. each)/week:4(L-0+T-0+P/S-3), Min.pds./sem.:39 a)Computer Aided Illustration b) Computer Aided Design c) Product Design d)Book Cover Design d))Corporate identity(Logo Design)	**Course No.: DPW601, Course Title: COMMERCIAL ART VI** Class: B.A., Status of Course: WORK EXPERIENCE, Approved since session: 2012-2013 Total Credits:2, Periods(55 mts. each)/week:4(L-0+T-0+P/S-3), Min.pds./sem.:39 a) Aided Design and Illustrations. b) Computer Graphics- Use of Coral Draw and Photoshop Logo or Monogram Designing. Invitation cards, Greeting cards designing. c) Product Design d) Indoor and Outdoor sketching. e) Advertising theory (Advertising and Marketing Research, Printing Process-I)